

## Preferred Hotel Rate

Novotel Mexico City World Trade Center | September 28-30, 2026

If you are traveling to LOMA 2026 from another state or country, you may request the negotiated rate available for attendees at Novotel Mexico City World Trade Center.

**\*Important booking note:** The preferential rate must be requested directly with the hotel by mentioning Loyalty Marketing Congress / LOMA 2026. It applies from September 28 to 30, 2026 and is subject to availability.

### NEGOTIATED RATES

Room type	Includes	Negotiated rate
Queen Bedroom, single occupancy	1 buffet breakfast, 1 guest	<b>\$1,850.00 MXN</b>
King Bedroom, single occupancy	1 buffet breakfast, 1 guest	<b>\$1,980.00 MXN</b>
Double Bedroom, double occupancy	2 buffet breakfasts, 2 guests	<b>\$2,350.00 MXN</b>

\*Rates are listed in Mexican pesos. They include breakfast according to room type, 16% VAT, and 3.5% lodging tax.

### SERVICES AND BENEFITS

Included or available at the hotel	Relevant additional costs
<ul style="list-style-type: none"> <li>• Complimentary Wi-Fi</li> <li>• 24-hour fitness center</li> <li>• 24-hour room service</li> <li>• Delia Restaurant</li> <li>• Bar and terrace in the restaurant area</li> </ul>	<ul style="list-style-type: none"> <li>• Parking: \$120.00 MXN per car, per night, with 24-hour valet parking</li> <li>• Pet-friendly fee: \$390.00 MXN + VAT per night, per pet</li> <li>• Extra person: \$280.00 MXN + VAT + lodging tax</li> </ul>



## HOW TO BOOK

<p><b>1</b> <b>Contact the hotel</b> Email or call the reservations department directly.</p>	<p><b>2</b> <b>Mention the negotiated rate</b> Request the Loyalty Marketing Congress / LOMA 2026 rate.</p>	<p><b>3</b> <b>Guarantee your reservation</b> Confirm with a credit card or letter of guarantee, as applicable.</p>
<p><b>Reservations contact</b></p> <p>Email: <a href="mailto:gahelmarcelino.aguilar@accor.com">gahelmarcelino.aguilar@accor.com</a>   <a href="mailto:juan.garcia@accor.com">juan.garcia@accor.com</a>          Phone: 55 9262 9041          Address: Insurgentes Sur 710, Col. Del Valle, 03100, Mexico City</p>		

## KEY BOOKING POLICIES

Executive summary for attendees. For any clarification, please confirm directly with the hotel when making your reservation.

- **Cancellation:** Cancel 24 hours prior to the arrival date to avoid charges. Otherwise, a no-show charge for the first night will apply.
- **Guarantee:** Reservations must be guaranteed with a credit card or letter of guarantee, when applicable, to prevent cancellation for late arrival after 6:00 p.m. For bank transfers, proof of payment must be sent 48 hours before arrival to [juan.garcia@accor.com](mailto:juan.garcia@accor.com).
- **Check-in:** From 3:00 p.m. Early check-in is subject to availability.
- **Check-out:** Check-out is at 12:00 p.m. Departing without authorization may result in a half-day charge until 6:00 p.m. and a full-day charge after 6:00 p.m.
- **Stay extension:** Subject to hotel availability. The rate and room type may vary.
- **Group reservations:** The negotiated rate does not apply to groups. Group rates are quoted based on dates and specific requirements.
- **Availability:** The hotel reserves the right to apply the negotiated rate on high-occupancy dates only when a prior reservation exists.

*\*Purchasing a LOMA 2026 pass does not guarantee a hotel reservation. Accommodation must be arranged directly with Novotel Mexico City World Trade Center and is subject to availability.*

